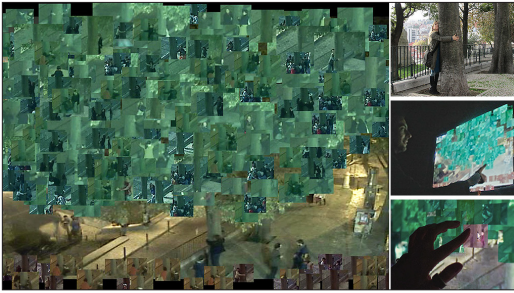


[A9] Touch Nature: Hug@ree

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Humans need to touch and be touched, although in public urban environment touch is avoided, often as the result of rushed movement, too crowded spaces, or hostile interactions. Hug@ree is an interactive experience in which participants hug a real tree, bonding urban dwellers with nature, and restoring trust in the sense of touch.

The tree is instrumented to record and transmit a videoloop of each hug to a real-time interactive video collage, displayed online and as a touchscreen in the exhibition. People interact by positioning their videoloop on the tree branches, becoming part of a global shared embrace of nature.

<http://hugatree.artivis.net>